





prime



100% Elektrisch
Unser Ziel: "Shipment Zero"

eSprinter



Megatrends i fremtidens transport ifølge Mercedes-Benz

Louise Raaschou

Head of Sales, used and Network Development Mercedes-Benz Danmark

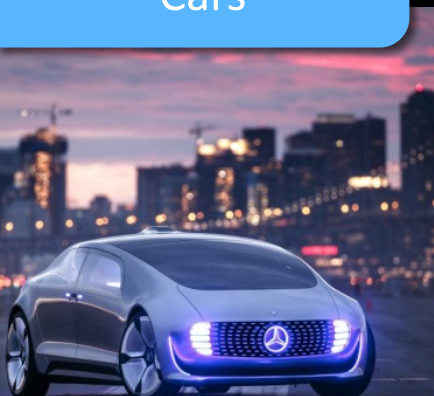
Mercedes-Benz

The best or nothing.



Daimler består af fem divisioner

Mercedes-Benz
Cars



Mercedes-Benz
Vans



Mercedes-Benz
Trucks



Mercedes-Benz
Buses



Mercedes-Benz
Financial Services

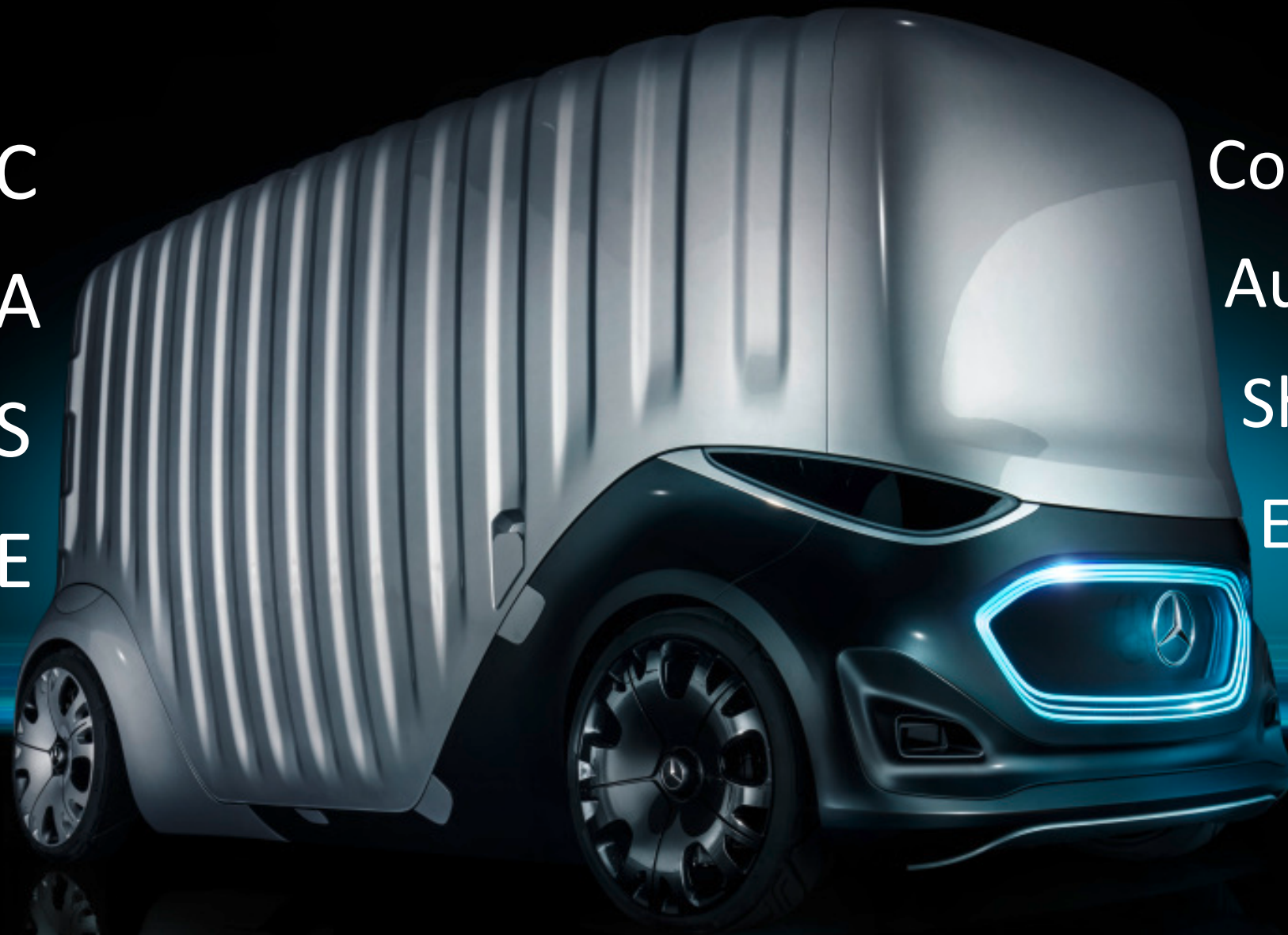




Mercedes-Benz



C
A
S
E



Connected
Autonomous
Shared
Electric

R&D Center Tel Aviv



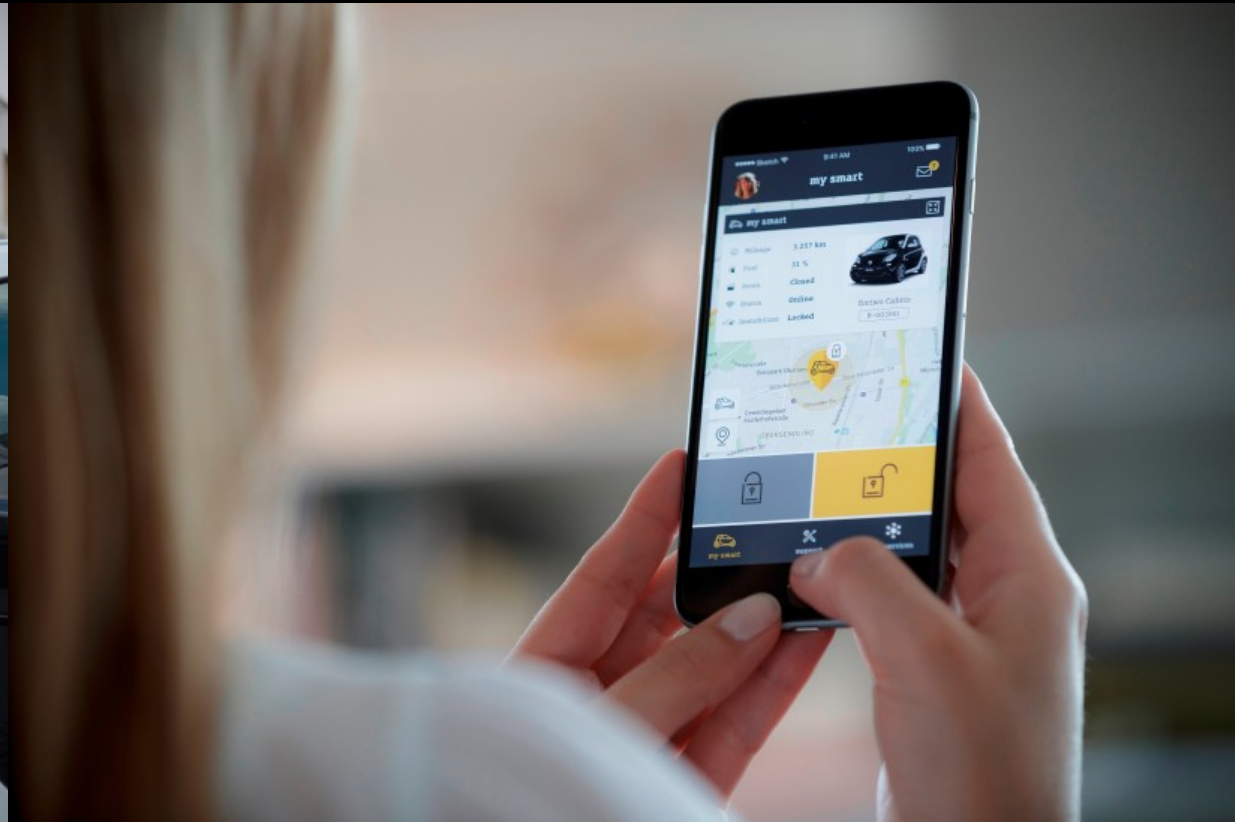
Connected: Ask Mercedes



Connected: MBUX



Connected: Smart Ready to Drop+



Autonomous



Autonomous



Autonomous: P-hus



Autonomous: Int. Drive





Shared



Mobilitetsservices fra Daimler og BMW

Alt under et tag

DAIMLER

BMW
GROUP

 ChargeNow

 DriveNow

 CAR
2GO

 moovel

 ReachNow

 chauffeur
prive

 mytaxi

 CLEVER
TAXI

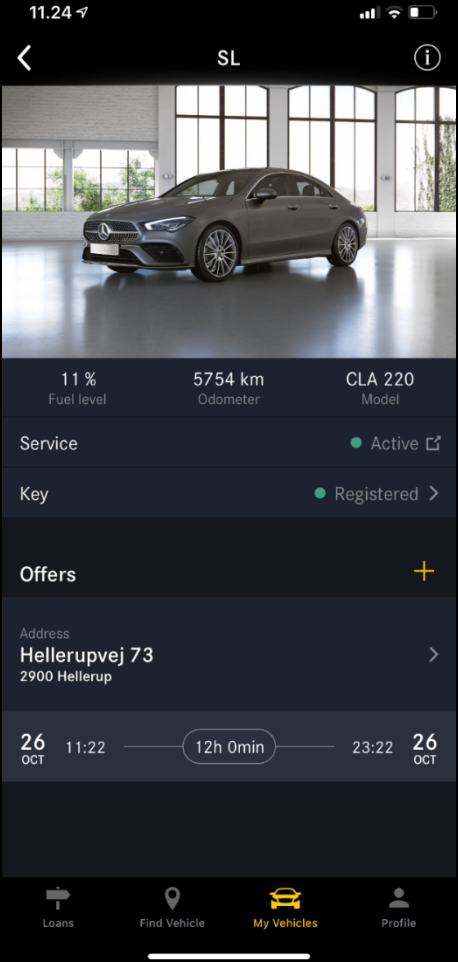
 BEAT

 ParkMobile

 Parkmobile

 ParkNow

Shared: Del din egen bil

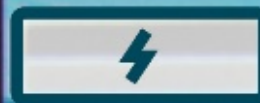
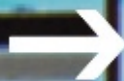


Electric: Ioniq



Electric: Induktiv ladning





"Ambition 2039": Vores vej til bæredygtig mobilitet

Målet er at omdanne hele produktporteføljen af nye biler til et CO₂-neutralt sortiment af køretøjer inden 2039



Daimler sigter mod, at plug-in hybrider eller elektriske biler udgør mere end 50 % af salget inden 2030



CO₂-neutral produktion i Europa i 2022



Technology is key to engineering a better future.



